



Welltrinsic

SLEEP NETWORK

**NEWS RELEASE
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New network connects sleep physicians with the future of sleep medicine

Starting June 1 network membership is free for up to one year for board certified sleep medicine physicians

Darien, Ill. - May 5, 2014 – Board certified sleep medicine physicians soon will have an opportunity to join a new network that is uniting sleep specialists to deliver the high quality, coordinated, patient-centered care that is demanded by the Affordable Care Act, the Welltrinsic Sleep Network announced today. The network received an initial investment from the American Academy of Sleep Medicine (AASM) and the support of the AASM’s board of directors. Free membership enrollment for sleep physicians begins June 1 at www.welltrinsic.com and at SLEEP 2014, the 28th annual meeting of the Associated Professional Sleep Societies LLC (APSS).

Welltrinsic is an independent corporation that will negotiate contracts for sleep medicine services with insurers, health care systems, large employers and managed care groups to ensure that patients across the country receive coordinated, value-based care from leading sleep specialists. The network also offers a range of clinical and management services to help members stay on the cutting edge of sleep medicine while navigating the changing U.S. health care system.

“Promoting and building the sleep field for the future is the heart and soul of the Welltrinsic Sleep Network,” said President and Chief Executive Officer Dr. Lawrence Epstein. “We will ensure that sleep-related health care revolves around the expertise of sleep specialists by empowering sleep physicians and sleep centers to provide ongoing, coordinated, quality-based care to our patients.”

As national health care reform continues to drive the consolidation of patient care systems and the creation of new physician payment models, the Welltrinsic Sleep Network will ensure that the value of care provided by sleep specialists is enhanced and accessible to the estimated 70 million Americans who suffer from sleep problems, among whom nearly 60 percent have a chronic disorder. Unifying the sleep medicine specialty on a national scale will promote coordinated, integrated care management for patients with a sleep illness such as obstructive sleep apnea (OSA), a common and chronic disease that increases the risk of hypertension, heart disease, stroke, depression and death.

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Sleep physicians who join the network will be able to explore the capabilities of Somnoware, a centralized data management platform that streamlines patient care coordination and automates workflow. Member physicians will receive free access to view patient compliance data made available by participating device manufacturers.

“By providing the ability to access diagnostic and therapeutic data through a single portal, Somnoware streamlines the patient data management process and helps physicians improve efficiency,” said Mathew Mammen, Chief Strategy Officer of Somnoware, the exclusive patient management software for the Welltrinsic Sleep Network.

According to Epstein, improving outcome data collection and reporting will pave the way for sleep specialists to transition successfully from a fee-for-service payment model to value-based care. “As a national network Welltrinsic is committed to promoting evidence-based care and demonstrating the value of sleep medicine to payers,” said Epstein.

Recognizing that millions of Americans live in rural and medically underserved areas, Welltrinsic also is developing innovative clinical services that will enable network members to expand patient access to quality sleep medicine care. Welltrinsic is creating a nationwide telehealth program that will make it possible for patients in every geographic area to receive coordinated care from board certified sleep medicine physicians and accredited sleep centers. Network members also will be able to utilize an online platform that will expedite the cost-effective delivery of cognitive behavioral therapy for insomnia.

Network membership enrollment for accredited sleep centers is coming soon. Learn more about the Welltrinsic Sleep Network at www.welltrinsic.com.

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About Welltrinsic Sleep Network

Welltrinsic is a national network connecting sleep physicians and accredited centers to deliver high-quality, integrated care for people with a sleep-wake disorder. We are a single solution linking clinical expertise, practice development, patient management, data collection and outcome reporting, and insurance contracting. Welltrinsic offers a full range of services for sleep physicians, sleep centers and managed care organizations.

Physicians attending SLEEP 2014 in Minneapolis, Minnesota, can get more information about Welltrinsic by visiting Booth 516 in the exhibit hall from Monday, June 2, to Wednesday, June 4. President and CEO Dr. Lawrence Epstein also will lead an informational session, “Overcoming the Challenges of the Future: The Welltrinsic Sleep Network,” on Tuesday, June 3, from 12:20 p.m. -1:20 p.m. in Room 101E of the Minneapolis Convention Center.